

# BRADYPRINTER™

## Models 1244 and 1344



Printers are available in either 203 dpi or 300 dpi print resolution.



Models 1244 and 1344 are available with optional media stand.

### BRADYPRINTER™ Models 1244 & 1344 Field-Installable Options

Reference	Description
BP-12/13-3MB-FLASH	1244/1344 3MB memory expansion
BP-12/13-REALCLOCK	1244/1344 internal clock option
BP-12/13-CUTTER	1244/1344 standard cutter option
BP-12/13-LD-CUTTER	1244/1344 light duty cutter option
BP-12/13-KEYBOARD	1244/1344 keyboard
BP-12/13-MS	1244/1344 media stand
BP-12/13-PRESSENSR	1244/1344 present sensor option

The BRADYPRINTER™ models 1244 and 1344 are small, compact and economical. Featuring print resolutions of either 203 dpi or 300 dpi and a wide print width of 104 mm, the 1244 and 1344 printers are ideal for general purpose product identification, wire and cable marking and laboratory identification.

For small to medium volume printing, the BRADYPRINTER™ models 1244 and 1344 provide all the power and quality you need for on-demand in-house printing. The moveable transmissive sensor allows the use of all BRADY stock configurations in a variety of materials including polyester, paper, vinyl and sleeves.

### BRADYPRINTER™ Model 1244

Reference	Description
BP-1244	BRADY Model 1244

### BRADYPRINTER™ Model 1244 specifications

Print resolution	203 dpi
Print speeds	Selectable print speeds at 25.6 mm increments from 50.80 mm to 101.60 mm per second
Minimum label length	6.35 mm

### BRADYPRINTER™ Model 1344

Reference	Description
BP-1344	BRADY Model 1344

### BRADYPRINTER™ Model 1344 specifications

Print resolution	300 dpi
Print speeds	Selectable print speeds at 25.6 mm increments from 50.80 mm to 101.60 mm per second
Minimum label length	6.35 mm

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### Ribbons

- ▶ 110 m length
- ▶ Recommended to be as wide as media
- ▶ 12.7 mm core

### Programming Language

- ▶ DLP language programming

### Fonts (standard)

- ▶ Bitmap fonts A through H and GS symbols
- ▶ Scalable font CG Triumvirate™ Bold Condensed (4 pts.-36pts.)
- ▶ IBM® Code Page 850 multilingual character set

### Electrical

- ▶ Universal power supply with power-factor correction 90-264 VAC, 48-62 Hz

### Electronics

- ▶ 32-bit microprocessor
- ▶ 2 MB RAM memory
- ▶ 1 MB flash

### Bar Codes/ Symbologies

- ▶ All popular symbologies including:  
Linear bar codes: Code 11, Code 39, Code 93, Code 128 with subsets A/B/C and UCC Case Codes, ISBT-128, UPC-A, UPC-E, EAN-8, EAN-13, UPC and EAN 2 or 5 digit extensions, Plessey, Postnet, Standard 2 of 5, Industrial 2 of 5, Interleaved 2 of 5, LOGMARS, MSI, Codabar  
2-dimensional bar codes: Codablock, PDF-417, Code 49, DataMatrix, Maxi Code, Micro-PDF, QR Code

### Physical

- ▶ Height: 152.42 mm
- ▶ Width: 215.90 mm
- ▶ Depth: 241.30 mm
- ▶ Weight without options: 2.4 kg printer only

### Communications Interfaces

- ▶ Serial RS232 9 pins interface standard
- ▶ High speed parallel interfaces, Centronics® compatible

### Environment

- ▶ Operating temperature: 5° to 35°C
- ▶ Storage/Transportation: -40° to 60°C
- ▶ 20% to 85% Non-condensing R.H.

### Options

- ▶ Cutter
- ▶ External Media Supply
- ▶ External keyboard
- ▶ Real time clock board
- ▶ Present sensor (peel off)
- ▶ Additional battery pack



Identification Solutions  
& Specialty Tapes

Belgium : 32 (0) 52 457 811  
France : 33 (0) 1 69 29 67 00  
Germany : 49 (0) 6103 7598-0  
Italy : 39 (0) 2 9670 0507  
Sweden : 46 (0) 8 590 057 30  
United Kingdom : 44 (0) 1295 228200

Your BRADY distributor